



## TESSITURA DATABASE ADMINISTRATOR

- **Leading and Iconic Arts Organisation**
- **Fast paced and commercially focused data and analytics role**
- **Proven experience in a similar role and environment is essential**

### The Company

The Australian Ballet exists to inspire, delight and challenge audiences through the power of its performances. A commitment to artistic excellence, a spirited style and a willingness to take risks have defined the company from its earliest days and have turned the company into an iconic brand – on and off the stage.

We represent a broad range of repertoire that honours the traditions of ballet while looking towards the future with contemporary works by major Australian and international choreographers. Regular investment in new commissions furthers the development of this dynamic art form. At every level of the organization, tradition and innovation go hand in hand.

We are about to embark on a new era at The Australian Ballet. With a new Artistic Director commencing (David Hallberg) and a company emerging out of the impacts of Covid-19 with a fresh and innovative program of works, it has never been a more exciting time to join The Australian Ballet.

### The Role

This is an exciting opportunity for an experienced CRM expert who appreciates the power of data to help transform one of Australia's leading Performing Arts Organisations.

Reporting to the Ticketing Operations Manager, the Database Coordinator is responsible for developing and maintaining The Australian Ballet's CRM system and supporting users across the organization to generate reports that will inform company decisions. You can expect to work with members of our finance, customer experience, audience engagement, ticketing, philanthropy and marketing teams in growing our audience and building customer loyalty.

The Australian Ballet uses Tessitura Arts Management Software across the organization to manage relationships with our audience, donors, media partners and more. As such, it is central to the management and development of the company. Previous experience with CRM databases in a marketing environment is essential for this role and advanced knowledge of Tessitura would be an advantage.

The core focus of this role are System Management, Database Management and Reports and Analysis.

The department is excited to begin a new growth phase through world class technology, online content publication, ecommerce, and digital innovation. The company's output means a fast paced and diverse environment, characterised by many competing deadlines and challenges.

The following skills, combined with a strong analytical mindset, will be essential to your success in the role:

- Transact SQL knowledge
- Extensive experience in operating CRM and database software programs
- Advanced Tessitura knowledge (desirable)
- HTML and web API knowledge and experience in Tessitura/web integration
- SSRS report writing skills
- Understanding of SSIS, BIDS, C# and interceptors

Previous experience working in a passionate and creative environment, ideally within an Arts organisation or a Not for Profit, would be advantageous. Your high-level attention to detail and, will also be crucial to your success in the role.

**The salary range available for this position is \$85-88K plus superannuation.**

If you have the skills and proven experience that we are looking for, and the passion to work in a creative and fast paced environment, then we would love to hear from you.

Please submit your resume and cover outlining why you feel you would be suitable for this position to [jointheteam@australianballet.com.au](mailto:jointheteam@australianballet.com.au) Please include your salary expectations (noting the salary range above).

*\*\* Please note that we will commence reviewing applications immediately. With that in mind, please don't delay submitting your application \*\**

**This position will be available from February 2021**